

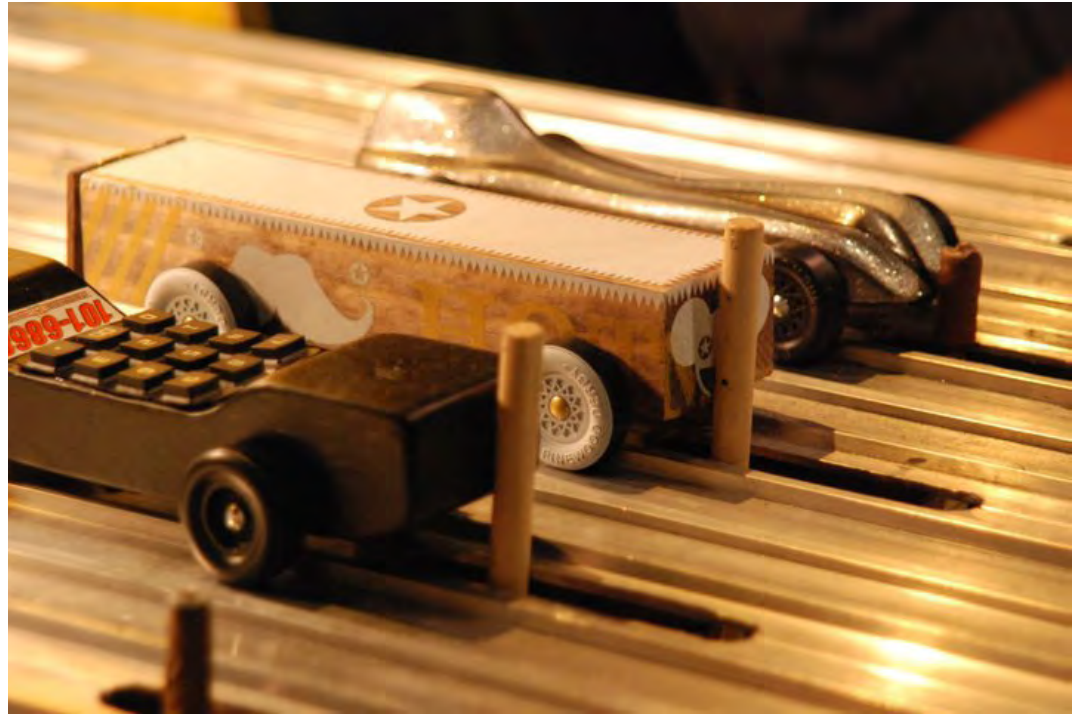
Mask Appeal

AIGA

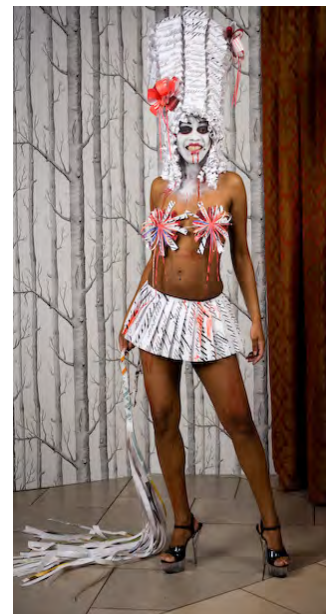
San Francisco

2011 Fall Gala Partnership Opportunities

Photos from Past Fall Galas



CLOCKWISE FROM TOP:
Custom pine derby cars ready for racing in 2010; Recycled paper fashions from the "Afterlife" in 2007; Winning design to be reproduced for Clos du Val from Office at "Put a Cork in it" 2008 Fall Gala; Creation from "A Night of Adult Toys" Fall Gala 2006; and Skate deck design from "I Shot Him" at "Hung Up" 2009 Fall Gala.



AIGA San Francisco Fall Gala: "Mask Appeal"

November 10, 2011 | 6:30 to 9:30 PM

The Forum @ The Yerba Buena Center for the Arts

701 Mission Street, San Francisco, CA 94103

Some masks are worn by children while they plead for candy on Halloween. Some wear masks to obscure their identity while they party on Bourbon Street during Mardi Gras. And, others wear masks as they cut the ropes holding up a chandelier in hopes of securing an opera singer's love and attention.

AIGA SF will celebrate design, mystery and fun with our Fall Gala: Mask Appeal. The Gala will feature custom-designed masks for auction and our guests will be requested to wear a mask, or they can create one on-site.

The Gala will be hosted at The Forum at the Yerba Buena Center for the Arts on November 10, 2011. Not only is the Gala an opportunity for the design community to come together and appreciate our creative spirit, but it is also a special evening for our sponsorship partners. The event typically attracts 700 attendees.

The Gala will feature a raffle for prizes, ranging from posters, restaurant vouchers and magazine subscriptions to a copy of Adobe CS5.5. We are currently accepting donations for the raffle.

Every year our Event Sponsor and Exhibitor Tables sell out quickly so if you are considering supporting us this year, please let us know by October 14, 2011. Depending on available space, sponsors may sign up together to share the cost of a table. We will provide tables and cloths; we regret that we cannot accommodate backdrops or booths. Sponsors who sign up early will also be included in all of our advance publicity.

If you are interested in hosting alcoholic beverages at your table, please contact us as soon as possible. If you have any questions, please call us at 415.626.6008, or send email to don@aigasf.org. We appreciate your support and your dedication to the design community. Don't forget, your sponsorship commitment is also tax deductible. Our federal tax ID is 94-2998197.

More Information at www.fallgala.aigasf.org

About AIGA San Francisco

AIGA, the professional association for design, is committed to furthering excellence in design as a broadly defined discipline, strategic tool for business and cultural force. AIGA San Francisco is the nation's second largest chapter with over 1,500 members in the Greater Bay Area.

ABOUT THE YBCA:

Yerba Buena Center for the Arts (YBCA) is a nonprofit multidisciplinary arts organization that creates, presents and explores today's multidisciplinary art with diverse artists, institutions and communities. YBCA also offers its state-of-the-art facilities to corporations, associations and nonprofit arts organizations for a variety of events. All venues are wheelchair accessible. The YBCA Forum is a contemporary, spacious, elegant and flexible space that offers diverse possibilities for any performance, lecture, meeting, social gathering or special event.

Early Deadline:

October 14, 2011

Partnership Opportunities

	EVENT PARTNER \$5,000	PRESENTING SPONSOR \$2,000	EVENT SPONSOR \$1,000
Company name/logo and link on the Fall Gala micro-site event page of the AIGA SF website	Logo	Logo	Name
Company name/logo on the printed event promotional pieces and e-newsletter	Logo	Logo	Name
Display space or table top at the Gala	Prime Display	Display	Table Top
Company logo or name on event signage	Logo	Logo	Name
Tickets to the event	10	8	4
Company profile on sponsor page of Fall Gala website	100 Words	50 Words	Name
Opportunity to make announcement at Fall Gala	✓		
Company Profile with link in the Community section of the AIGA SF website	✓	✓	✓
Year-long presence and link on AIGA SF website sponsor listing	✓	✓	✓
Year-long listing and link in the Preferred Vendors page in the Resources section of the AIGA SF website	✓	✓	✓
Company listed in AIGA SF Annual Report and Highlights	✓	✓	✓

Sponsor Confirmation

Please fill in your information below and email or fax the form back to AIGA SF.

Questions? Contact Don Savoie at don@aigasf.org or 415.626.6008. More Information at www.fallgala.aigasf.org

Contact Name

Company

Address

City/State/Zip

Phone

Email

Submit Form Via Email

You may also fax this completed form to:
415.626.5434.

Or mail form to:

AIGA San Francisco
130 Sutter Street, Suite 600
San Francisco, CA 94104
tel 415.626.6008
fax 415.626.5434
www.aigasf.org

Sponsor Level

- Event Partner (\$5,000)
- Presenting Sponsor (\$2,000)
- Event Sponsor (\$1,000)